

# Top 20 Keywords for Interior Design Businesses in London

PREPARED BY:

*Hanna Clode*  
MARKETING

# Keyword list

Keyword	Monthly Searches	Competition	Suggested Click Bid
interior designer	9,900	Medium	£2.38
interior designers	720	Medium	£3.83
house interior designer	590	High	£1.40
interior decorators	590	High	£1.97
modern interior designer	590	High	£1.46
luxury interior designer	320	High	£3.29
contemporary interior designer	260	High	£1.30
industrial interior designer	260	High	£1.23
interior design company	260	Medium	£3.63
interior design studio	170	Medium	£3.66
cost of interior designer	140	Medium	£1.73
commercial interior designer	110	Medium	£4.51
interior design firms	110	Medium	£4.41
interior design services	110	Medium	£4.56
interior design consultation	90	Medium	£3.37
luxury interior designers	90	Medium	£3.52
residential interior designer	70	Low	£2.32
find an interior designer	50	High	£5.68
interior design agency	50	Medium	£2.66
high end interior designer	40	Low	£4.64
	<b>14,520</b>		<b>£3.07</b>
	<i>Total: searches per month</i>	N/A	<i>Average: cost per click</i>

# Historical search volumes

The chart below shows the average number of searches for each target keyword in the last 12 months. The data shows that two peak periods in searches for interior design services are from August - October and from January - March.

Keyword	07/21	08/21	09/21	10/21	11/21	12/21	01/22	02/22	03/22	04/22	05/22	06/22
interior designer	8,100	9,900	9,900	9,900	9,900	8,100	12,100	9,900	12,100	9,900	9,900	8,100
interior designers	720	720	720	880	590	590	720	880	720	480	720	590
house interior designer	390	480	480	590	480	720	720	590	480	480	480	590
interior decorators	590	590	720	720	590	480	590	480	590	480	590	590
modern interior designer	390	590	480	590	480	590	720	590	590	590	590	590
luxury interior designer	590	390	390	320	210	210	260	260	260	260	260	210
contemporary interior designer	210	210	260	260	260	260	390	210	320	210	210	170
industrial interior designer	210	260	260	260	260	260	390	260	260	260	320	210
interior design company	140	210	390	480	320	210	260	210	260	170	210	260
interior design studio	170	210	170	210	260	140	170	210	210	110	110	140
cost of interior designer	140	110	110	140	140	110	170	170	140	140	140	110
commercial interior designer	90	110	140	140	90	70	90	140	110	110	90	140
interior design firms	30	90	110	260	210	70	70	140	90	70	40	70
interior design services	90	110	110	110	110	70	140	140	140	110	140	170
interior design consultation	90	90	140	110	90	90	90	90	70	70	70	110
luxury interior designers	210	140	110	140	90	70	70	70	70	70	70	40
residential interior designer	90	90	110	90	70	70	110	50	70	50	50	70
find an interior designer	30	70	50	50	70	20	50	50	50	50	40	40
interior design agency	30	70	40	50	30	140	40	40	40	20	50	20
high end interior designer	40	50	70	70	40	30	30	20	30	20	20	20
<b>Total: seaches per month</b>	<b>12,350</b>	<b>14,490</b>	<b>14,760</b>	<b>15,370</b>	<b>14,290</b>	<b>12,300</b>	<b>17,180</b>	<b>14,500</b>	<b>16,600</b>	<b>13,650</b>	<b>14,100</b>	<b>12,240</b>

# About us

*We are Hana Clode Marketing*

**Marketing done beautifully.**

A Hastings-based digital marketing agency working exclusively with brands in the interior and home industry.

I started the business in 2018 after watching some of my favourite interior brands struggle to translate their amazing brand experience to digital.

Since then, we have grown into a boutique digital marketing agency, driving the growth of some of the most exciting interior brands.

Why interiors? Because we want to be our clients' biggest fans. We work with designers and companies we love and believe in, making them look beautiful online and helping them find more customers who love what they do.

*Can you imagine getting this excited about ... insurance?*

✉ [hana@hanaclode.com](mailto:hana@hanaclode.com)    📷 [@hanaclode\\_marketing](https://www.instagram.com/hanaclode_marketing)

